



# Responding to the Intermediate Market

Westminster Housing Commission

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Notting Hill Housing

House of Lords

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NottinghamHousing

# HomeOptions

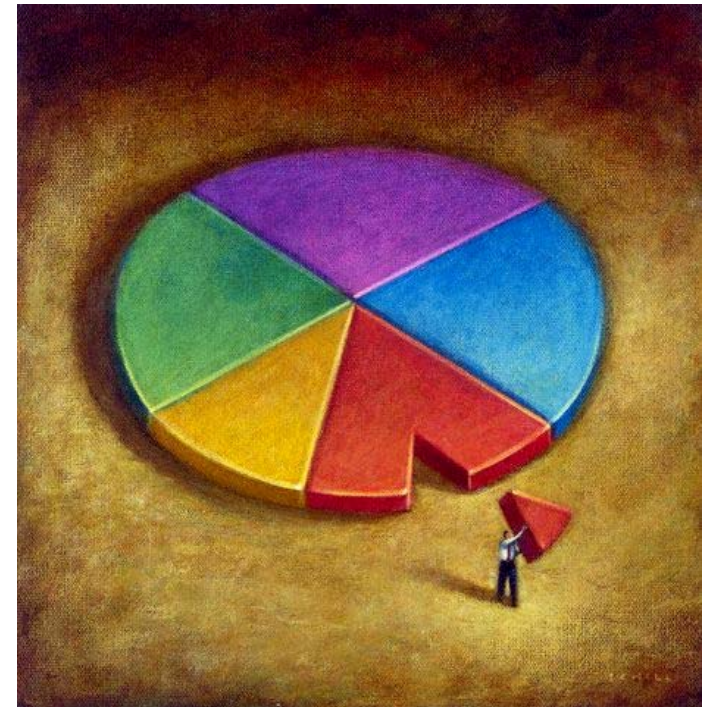
- Money advice
- Life planning
- Explain Notting Hill products
- Moves





# 10 per cent Shares

- Shared ownership is no longer Low Cost
- £200,000 flat
  - 75% share - £43,000 p.a.
  - 50% share - £29,000 p.a.
  - 25% share - £24,000 p.a.
  - 10% share - £20,000 p.a.





# Affordable City Living

- Stylish, well designed city apartments
- Great value
- First-time buyers, younger people and down-sizers





# Market Rented Housing

- AST (rolling)
- Opportunity to own
- Can take homeless people
- Move on from social housing





# What Local Authorities Can Do

Intermediate Housing Strategy

Planning

Land

Database/ Market Research

